



## Eric Beschinski

*B2B Missionary*

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*Working with Greenfire Innovations has helped my firm have clarity in its journey toward its Ideal Destination.*

- Courtney Smith,  
Smith Legal Group



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## Key Topics...

### Organizational Navigation:

strategy + execution • what's your higher purpose and Ideal Destination?

### Mindset:

paradigm shifts for maximum impact in your life and the world

### Sales:

selling with integrity • “sales” is not a 4-letter word

*Eric & Greenfire Innovations are all about meaningful solutions for business. “My purpose in life is to help other people fulfill their purpose.” – Eric Beschinski*

Our proprietary methodology provides a visual system of Organizational Navigation (which is strategy + execution). It's called the iNautilus™; concise, progressive, functional, and manageable, it results in absolute clarity of purpose, an Ideal Destination, and an executable path to get there.

Delivering valuable content to any size audience in 15 to 150 minutes!



*Offerings and rates*

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